



## GOLD SPONSORSHIP

<p>GOLD SPONSOR</p> <p>\$100,000</p> <p>Limit: Six (6) Sponsors</p>	<p>Gold Level Sponsorship participation to be determined based on the sponsor's desired level of integration into BlogWorld's promotional components, as well as on-site activities to be developed jointly between the sponsor and BlogWorld. The following serves as an example of potential sponsorship benefits and can be customized and broadened to help the sponsor achieve their specific goals.</p> <p>Pre-Show Benefits:</p> <ul style="list-style-type: none"><li>• Your company logo displayed on <a href="http://blogworldexpo.com">blogworldexpo.com</a> with link to your website</li><li>• Your company logo displayed on <a href="http://blogworldexpo.com">blogworldexpo.com</a> sponsor "Thank You" page with link to your website</li><li>• Recognized in Two (2) pre-show press releases regarding BlogWorld</li><li>• One (1) full page, four (4) color ad in the online directory</li><li>• Recognized in all pre-show e-newsletters</li><li>• Recognized in two (2) pre-show BlogWorld Expo Twitter chats (#BWECHAT)</li><li>• Two (2) Guest posts per month on <a href="http://blogworldexpo.com">blogworldexpo.com</a> blog (content subject to approval by BlogWorld Management)</li><li>• One (1) Featured sponsor article (50-word paragraph, link, logo, photo) Sent to our entire email list via e-newsletter</li></ul>
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On-Site Benefits:

- Your company logo displayed on signage at entrance to BlogWorld
- Your company logo displayed on the top-level page of the online conference program / exhibitor directory
- Your choice of available booth space up to 600 sq. ft. (decorator cost responsibility of sponsor)
- One (1) item provided by sponsor included in the Attendee Welcome Bag (item subject to approval by BlogWorld Management)
- Recognized from the podium at the start of each day's keynotes and first sessions, and at the conclusion of the last sessions each day

Post-Show Benefits:

- One (1) post-show wrap-up guest post on [blogworldexpo.com](http://blogworldexpo.com) blog (content of post subject to approval by BlogWorld Management)
- One (1) featured sponsor article (50-word paragraph, link, logo, photo) sent to our entire email list via our e-newsletter

