



**SILVER SPONSORSHIP**

<p>SILVER SPONSOR</p> <p>\$60,000</p> <p>Limit: Ten (10) Sponsors</p>	<p>Silver Level Sponsorship participation to be determined based on the sponsor's desired level of integration into BlogWorld's promotional components, as well as on-site activities to be developed jointly between the sponsor and BlogWorld. The following serves as an example of potential sponsorship benefits and can be customized and broadened to help the sponsor achieve their specific goals.</p> <p>Pre-Show Benefits:</p> <ul style="list-style-type: none"> <li>• Your company logo displayed on <a href="http://blogworldexpo.com">blogworldexpo.com</a> with link to your website</li> <li>• Your company logo displayed on <a href="http://blogworldexpo.com">blogworldexpo.com</a> sponsor "Thank You" page with link to your website</li> <li>• Recognized in one (1) pre-show press release regarding BlogWorld</li> <li>• Recognized in Two (2) pre-show e-newsletters</li> <li>• One (1) guest post per month on <a href="http://blogworldexpo.com">blogworldexpo.com</a> blog (content of post subject to approval by BlogWorld Management)</li> </ul> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>• Your company logo displayed on signage at entrance to BlogWorld</li> <li>• Your company logo displayed on an interior page of the online conference program / exhibitor directory</li> <li>• Your choice of available booth space up to 400 sq. ft. (decorator cost responsibility of sponsor)</li> <li>• One (1) item provided by sponsor included in the Attendee Welcome Bag (item subject to approval by BlogWorld Management)</li> <li>• Recognized from the podium at the start of each day's keynotes</li> </ul>
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Need help?

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Welcome to the BlogWorld & New Media Expo Sponsorship Community!