



SPECIAL SPONSORSHIPS

<p>BADGE HOLDER INSERT</p> <p>\$10,000</p> <p>Exclusive</p> <p>Limit: One (1) Sponsor</p> <p>Sponsor must provide a minimum of 5,000 inserts</p>	<p>Hand every buyer your booth information first. This exclusive sponsorship allows your company to be the only insert placed in the Badge Holder every attendee receives when they first arrive at the show. Sponsor must provide a minimum of 5,000 inserts to BlogWorld. Inserts may be printed at the top .75" of front side above name and on the entire back of 3" high X 4" wide card. Must be printed on card stock. BlogWorld must approve artwork in advance. Deadlines apply.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>Your pre-approved insert placed in all Badge Holders given to attendees as they arrive at the show</li> </ul>
<p>BADGE LANYARD</p> <p>\$10,000</p> <p>Exclusive</p> <p>Limit: One (1) Sponsor</p> <p>Sponsor must provide a minimum of 5,000 lanyards</p>	<p>How do you get your buyers to wear your company's name throughout the show? Sponsor the Badge Lanyards that are distributed to all attendees at the Registration Desk. Sponsor must provide a minimum of 5,000 lanyards to BlogWorld. BlogWorld must approve artwork in advance. Deadlines apply.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>Your pre-approved Badge Lanyard distributed to every attendee at the Registration Desk as they arrive at the show</li> </ul>

<p>CONFERENCE NOTEPADS</p> <p>\$5,000</p> <p>Exclusive</p> <p>Limit: One (1) Sponsor</p> <p>Sponsor must supply minimum 3,500 Actual quantity TBD</p>	<p>Even in the digital age, conference attendees still take lots of notes and this is one item they are sure to take home with them.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>• Notepads you provide with your company logo and the BlogWorld logo included to be distributed in all seminars and lounges at the show (design must be approved by BlogWorld)</li> <li>• Recognition of your sponsorship on signage at distribution table in conference break area</li> </ul>
<p>CONFERENCE SCHEDULE-AT-A-GLANCE</p> <p>\$7,500</p> <p>Exclusive for all 3 days</p> <p>\$5,000</p> <p>Exclusive 1 per day</p>	<p>Conference attendees will be receiving a Schedule-At-A-Glance each morning as they enter the event. They constantly refer to these throughout the day for seminar and event times. It's a great way to get ongoing brand exposure at BlogWorld &amp; New Media Expo!</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>• Your logo included on daily Schedule-At-A-Glance booklet distributed to attendees every morning</li> </ul>

<p>ATTENDEE WELCOME BAG SPONSOR</p> <p>\$10,000</p> <p>Exclusive</p> <p>Sponsor must provide a minimum of 5,000 bags Actual quantity TBD</p>	<p>See your company's logo displayed like walking billboards all over the show! You supply the bags so you can be as creative as you like! These bags are distributed to every attendee at the Registration Desk as well as from the entrance to the show. Bags you provide with your company logo and the BlogWorld logo must be approved by BlogWorld in advance. Deadlines apply.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>• Your company logo / BlogWorld logo displayed on the Attendee Welcome Bags given to all attendees at the Registration Desk</li> <li>• One (1) item you provide inserted in Attendee Welcome Bag (item must be approved by BlogWorld)</li> </ul>
<p>ATTENDEE WELCOME BAG INSERT</p> <p>\$1,000 For Sponsors or Exhibitors</p> <p>Sponsors must provide a minimum of 5,000 items</p> <p>\$5,000 For Non-Sponsors and Non-Exhibitors</p> <p>Sponsors must provide a minimum of 5,000 items</p> <p>THIS SPONSORSHIP OPTION IS NO LONGER AVAILABLE 30 DAYS PRIOR TO NEXT SHOW DATE.</p>	<p>Get your message out in the Attendee Welcome Bag! Every attendee receives a welcome bag at the Registration Desk as well as at the entrance to the show.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>• One (1) item you provide inserted into the Attendee Welcome Bag (item must be approved by BlogWorld)</li> </ul>

<p>POWER STATIONS</p> <p>\$10,000 per 20 power strips</p>	<p>Conference attendees will be bringing their laptops and digital devices to power stations to recharge batteries, network, blog, broadcast and check email. Take advantage of branding opportunities while they are seated &amp; charging up!</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>Your logo displayed on signage adjacent to plug-in areas</li> </ul>
<p>SPEAKER GIFT SPONSORSHIP</p> <p>\$5,000 for Exhibitors or Sponsors</p> <p>\$10,000 for non-Exhibitors or non-Sponsors</p> <p>Sponsor must provide a minimum of 400 items (item must be approved by BlogWorld)</p>	<p>BlogWorld features world-class speakers who have earned some of the largest followings on the Internet. Courtesy of your company, speakers will be presented with a thank you gift to make their BlogWorld experience even more meaningful.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>Presentation of gifts to speakers in the Speaker Ready Room</li> <li>Recognized on Sponsor signage at entrance to Speaker Ready Room</li> <li>Recognized in online conference program / exhibitor directory</li> </ul>
<p>SPEAKER READY ROOM</p> <p>\$25,000</p> <p>Exclusive</p> <p>Limit: One (1) Sponsor All three (3) days</p> <p>-OR-</p> <p>\$5,000</p> <p>Limit: Five (5) Sponsors</p> <p>Each Sponsor, each day</p>	<p>BlogWorld features world-class speakers who have earned some of the largest followings on the Internet. You can provide these speakers with a comfortable “home base” to relax, gather thoughts and prepare for their presentations. They will be treated each day to refreshments and the room will be decorated with a banner that is clearly visible to all speakers and may be used as a backdrop for impromptu interviews.</p> <p>On-Site Benefits:</p> <ul style="list-style-type: none"> <li>Signage in the Speaker Ready Room</li> <li>Recognized on Sponsor signage at entrance to Expo</li> <li>Recognized in online conference program / exhibitor directory</li> </ul>



